

Wide World of Sports on the Weekend

Weekend Replay

Wide World of Sports with Mark Levy covers the latest events in the sporting world four nights per week. It draws on the broad suite of talent from Nine's *Wide World of Sports* to provide the latest news and commentary across the sports that we love.

Wide World of Sports is an iconic Australian brand and, coupled with one of our leading sports broadcasters in Mark Levy makes for compelling radio. Wide World of Sports also represents a unique marketing platform for advertisers



Wide World of Sports on the Weekend is a 1 hour special that features the best of the week's live show.

Broadcast Benefits

- The program deals exclusively with sport issues relevant in Australia
- Program content is consistent with all news and sport bulletins
- Satellite systems already installed and operational, no extra costs
- Technical support

Sales Benefits

- A respected program resource with a powerful front-of-mind presence with advertisers

Broadcast Details

- 5 segments, total run time 44'14"', allowing for 4 x breaks and hourly news.

Booking Application and Delivery Details

Availability	Ready for download from 1400 each Friday Not available over the Christmas/New Year break
Delivery	Digital Courier
Price	Included in the Overnight rate
To Apply	bill.barrington@radio.nine.com.au; or vicki.christo@radio.nine.com.au