



Breaking Politics

Weekend Replay

Breaking Politics from Nine News' Federal Bureau goes beyond the sound bites that we're used to within the normal hourly news bulletins and adds more context to a story.

Breaking Politics takes issues that are shaping the national agenda and examines all angles. One of the stories is highlighted with a one-on-one interview, recorded specially for the show.

Broadcast Benefits

The program deals exclusively with issues of importance to Australians with an emphasis on national politics and current affairs

Program content is consistent with all News bulletins

Digital Courier already operational, no delivery costs

Format flexibility

Sales Benefits

A respected program resource with a powerful front-of-mind presence with advertisers

Broadcast Details

5 segments, total run time 44'14", allowing for 4 x breaks and hourly news.

Booking Application and Delivery Details

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|----------------|--|
| Availability | Friday for weekend replay |
| Delivery | Digital Courier |
| Program Promos | Digital Courier |
| Price | Cash fee 1 x 30 sec ROS rate p/week |
| To Apply | bill.barrington@radio.nine.com.au; or vicki.christo@radio.nine.com.au |