

Life and Technology

Weekend Programming

Presented by Charlie Brown, one of Australia's cutting-edge commentators on lifestyle technology. Charlie is able to communicate, educate and inspire your listeners without confusing technological jargon.

Charlie's experience across a whole spectrum of media makes him the ideal person to go to when consumer electronics needs explaining in a clear concise manner.

Broadcast Benefits

Pre fed for format flexibility; or taken live via satellite for convenience
Technical support

Sales Benefits

Local sales opportunities
A respected program resource with a powerful front-of-mind presence with advertisers

Booking Application and Delivery Details

Availability	Live via satellite for convenience
Delivery	Saturday 0800 to 0900
Program Promos	Delivered via Digital Courier
Price	Cash fee 1 x 30 sec B rate p/show
To Apply	bill.barrington@radio.nine.com.au; or vicki.christo@radio.nine.com.au



Life and Technology Clocks

Saturday 08:00 to 09:00 - EST or EDT when applicable

08:00 to 09:00	Cmd	Description
:00:00	-	LOCAL News Theme window
:00:08	-	News – refer to the separate news schedule for relevant commands
:07:00	-	Show start on theme
:15:00	1	LOCAL 2:40 commercial break window
:24:00	1	LOCAL 3:10 commercial break window
:29:25	2	LOCAL 0:30 commercial break window
:29:55	4	LOCAL 0:05 news credit
:30:00	-	LOCAL News Theme window
:30:08	-	News – refer to the separate news schedule for relevant commands
:37:00	-	Show resume on theme
:45:00	1	LOCAL 2:40 commercial break window
:54:00	1	LOCAL 2:40 commercial break window
:59:20	2	LOCAL 0:30 commercial break window
:59:50	4	LOCAL 0:05 news credit

We recommend scheduling one additional break in each hour; reset breaks at top of hour.